

CROSSROADS COMMUNITY INVESTMENT FUND

2019

Our communities are the grassroots of Crossroads Credit Union. We are committed to providing a strong foundation to build upon and enhance the quality of life for the people in our communities. If your non-profit community group or organization is raising money for a capital project that supports the development of the community, it may qualify for funding from Crossroads Community Investment Fund.

A total of \$36,500 is available for 2019 through the Crossroads Community Investment Fund!

Crossroads Credit Union will support one major project or program with funding up to \$15,000!



All members of Crossroads Credit Union will be involved in deciding which project/program is the recipient of the major initiative that receives funding up to \$15,000 by means of a voting process.

In addition, Crossroads will continue to support non-profit community groups or organizations through the Community Investment Fund that are raising funds for minor projects or programs that support the development of the community.

ELIGIBILITY CRITERIA

- ◆ Funding is used to build, expand, and/or improve facilities that support the development of our communities and/or development and implementation of programs that support the people in our communities.
- ◆ Must be a capital project/program or a one-time investment. **Annual operating costs will not qualify for Crossroads Investment Fund.**
- ◆ The project or program must support one or two priority areas:
 1. Community and Economic Development
 2. Youth and Education
- ◆ The project or program must benefit groups or many people in the community.
- ◆ The majority of funds are directly utilized for the project or program, with minimal administrative costs.
- ◆ While membership at Crossroads Credit Union is not a requirement, preference will be given to our members when the final decision must be made between two comparable projects/programs.
- ◆ Project must be completed within one year of receiving Crossroads Investment funding. Receipts and invoices are required.
- ◆ Project or program must be in the trading area of Crossroads Credit Union.
- ◆ The project or program reflects positively on Crossroads Credit Union. Provides the most exposure possible while maintaining Crossroads Credit Union's respected and professional image.
- ◆ An organization can be funded more than once, but a project/program cannot.

Funding will not be provided for:

- ◆ Annual operating costs.
- ◆ Political or religious organizations.
- ◆ Advocacy organizations whose causes are publicly controversial.
- ◆ Individuals
- ◆ Conferences

Frequently Asked Questions

- 1. What is Community and Economic Development?** Projects or programs that provide infrastructure such as community parks, new school programs and facilities, public libraries, swimming pools, hospitals (healthcare) and enhancing our public safety through fire and police services. These are a few examples of services that would improve the quality of living for people in their community.
- 2. Can the entire \$36,500 be awarded to one community group or organization?** No. One community group or organization will receive funding up to \$15,000. Some projects/ programs may require funding on a smaller scale or only require a partial amount because additional funding is secured from other areas. By awarding one group up to \$15,000, Crossroads will continue to support the programs and projects that meet the eligibility requirements and require funding for minor projects or programs.
- 3. Does our community group or organization need to fundraise on our own prior to applying for Crossroads Community Investment Funding?** This is not a requirement. As long as your community group or organization is raising funds for a project/program, you are eligible to apply.
- 4. Our community group/organization received Crossroads CIF funding in the past. Are we able to apply again for a different project or program?** Yes, groups or organizations that have received funding in the past can apply again, as long as it's for a different project. A group or organization can be funded more than once, but a project or program cannot.
- 5. We have applied for Crossroads CIF funding in the past and have not been successful. Why hasn't my project/program received funding?** Thank you for your application! Every year, Crossroads receives many applications for worthwhile projects and programs. Unfortunately, we are not able to support them all. Each application is evaluated based on eligibility requirements and is reviewed against all other applications received. We encourage you to apply again!
- 6. When will we be contacted in regards to the status of my application?** The deadline to apply is August 30, 2019. Applicants will be notified the week of October 14, 2019.
- 7. How do I apply?** You can electronically fill in the application form or print the application form and complete at your convenience. You can also pick up the application form at any Crossroads CU Branch. You can submit the application by email, mail, fax, or drop off at any Crossroads CU Branch.
- 8. I have a question, who do I contact?** You can contact Leanne at Crossroads CU at 306-563-2445 or email: CIF@crossroadscu.ca

Voting Process

All requests for funding through Crossroads Community Investment Fund (CIF) are required to complete a formal application. The application must be complete and clear. It is important to include all relevant information about the project/program including pictures and/or video, if relevant.

The CIF committee will choose through a selection based process, **three projects or programs** from the pool of applicants that are raising funds to support a major initiative in their community. The projects/programs must support community and economic development and/or youth and education. The three projects/programs will be interviewed by Crossroads CU, a biography of the organization and relevant information about the project/program will be featured on Crossroads website, social media, radio, and in-branch for members to view.

All members of Crossroads Credit Union will vote on which project/program they feel is deserving to receive up to \$15,000. All members will have **one vote per day for a one week period** in September 2019. The project or program that receives the majority of votes will receive up to \$15,000. The results of the voting process will be announced the week of October 17, 2019.

The remaining funds in the 2019 Community Investment Fund will be allocated accordingly by the CIF committee to the applicants that need assistance in excess of \$1,000, that meet the eligibility requirements and support community and economic development and/or youth and education. The recipients will be selection based on the information provided to the selection committee. The two projects/programs that were not chosen by the membership in the voting process will also be included in the CIF pool of applicants to be considered in the allocated pool of remaining funds.

Applications will be accepted from May 6 to August 30, 2019

Completed applications, along with supporting documentation, can be submitted by mail, email, fax, or dropped off at your local branch of Crossroads Credit Union.

Click [here](#) for the Crossroads Community Investment Fund Application Form.