

Donation or Sponsorship Request

Date of Request: _____

For promotional items and cash donations

Requests should be made at least THREE weeks in advance of date required.

Organization/Group Information

Organization/Group Name: _____

Address: _____

Contact Name: _____ Phone Number: _____

Email Address: _____ Member of Crossroads Credit Union: Yes No

Event or Project Information

Name of project or event: _____

Date of project or event: _____ Estimated cost of project or event: \$ _____

Partnership type:

- | | |
|--|--|
| <input type="checkbox"/> Capital project | <input type="checkbox"/> Community fundraiser |
| <input type="checkbox"/> Donation | <input type="checkbox"/> Event/program sponsorship |
| <input type="checkbox"/> Tournament | <input type="checkbox"/> Volunteers |

Type of donation/sponsorship: Promotional items Cash Other: _____

Cash amount, if requested: \$ _____

Intended use: _____

How will crossroads be recognized for this request?

- | | | |
|--|--|---|
| <input type="checkbox"/> Award presentation | <input type="checkbox"/> Event program advertising | <input type="checkbox"/> Advertising in newspaper |
| <input type="checkbox"/> Posters/tent cards | <input type="checkbox"/> Logo on website with link | <input type="checkbox"/> Signage at event |
| <input type="checkbox"/> Speaking opportunities | <input type="checkbox"/> Verbal recognition at event | <input type="checkbox"/> Permanent signage |
| <input type="checkbox"/> Tickets or table at event | <input type="checkbox"/> Other: _____ | |

Select your primary audience:

- | | | |
|---|--|-----------------------------------|
| <input type="checkbox"/> Adults | <input type="checkbox"/> Seniors | <input type="checkbox"/> Families |
| <input type="checkbox"/> Children & youth | <input type="checkbox"/> Post-secondary students | |

Will social media be used to promote your request? Yes No

Facebook handle: _____

Twitter handle: _____

Do you give Crossroads Credit Union permission to promote your event on their social media pages (Facebook and Twitter)? Yes No

Please provide any extra information as attachments for review.

Thank you for your request! The Marketing Department will contact you once your request has been reviewed.